

# BURN YOUR PORTFOLIO

BECA FAHRENHEIT 2024

The Fahrenheit Scholarship offers you the possibility of studying an Elisava master's degree in the area of communication. The master's start dates can be: September 2024 or in February 2025. If you want to apply for the scholarship, you'll have until April 5th, 2024 to submit your application.

### What is the Fahrenheit Scholarship?

With the aim of rewarding talent and stimulating creativity, Elisava organizes an open call to grant scholarships to students who have a university degree, a mayor degree or other higher education and want to take one of the masters in the area of communication in the school.

### How does the scholarship work?

The winner will get a scholarship of 50% of the cost of the chosen communication master. The aspirants can choose between one of the following:

- Master in Design and Art Direction
- Master in Creative Direction and Communication
- Master in Audiovisual Direction and Creation
- Master in Art Direction and New Narratives

### Who can apply for the scholarship?

- People of any age or nationality who have a university degree, a mayor degree or other higher education and who meet the requirements of each specific master's degree.
- People who are part of the school staff with some type of contract or collaboration as part of the teaching staff are excluded.

### How to apply?

If you want to apply for the Fahrenheit scholarship, fill out the form on [www.com-elisava.com/beca](http://www.com-elisava.com/beca) detailing which master's degree you want to study and attaching the following material:

- Link to a video\* of maximum 1 minute, where you tell us a good idea, propose a project or show us your skills and creative spirit. Use this minute to demonstrate your creative capacity. You can use any expressive resource, from stories to animations. **Remember, avoid sending your portfolio or bio.**

### Selection criteria

An expert jury will evaluate creativity, innovation and quality related to the form and concept of the material delivered. The video must have been created specifically for the Fahrenheit Scholarship 2024.

### Call deadline

- Start: Tuesday, March 5th, 2024
- Closing: The participation period ends on Friday, April 5th at 11:59 p.m. Spanish time (UCT +1) \*\*

### Jury

The jury is integrated by directors and teachers of Elisava's masters in communication:

- Santiago Albert: Director of Masters and Postgraduates at Elisava.
- Marc Aliart: Director of the Elisava communication masters.
- Ber Arce: Director of the Elisava communication masters.
- Lucía Colombo: Director of Elisava and Shifta Masters.
- Nacho Gómez: Director of the Elisava audiovisual master.

The jury is guided by the selection criteria that appear in this document. The jury's verdict is final and secret, and will not be announced until the day of the resolution.

### Resolution

The name of the winning person will be announced on April 24th on the websites and social networks of Elisava and Com Elisava.

\* The video can be created from own or archive material (found footage).

\*\* Any work presented after said date will not be accepted in the selection process.

### Legal conditions of the scholarship

1. Promotion valid for studying an Elisava master's degree in the Communication area, starting in September 2024 or February 2025.
2. To obtain the master's degree, it is mandatory to have a university degree.
3. Participants who want to apply for the scholarship, must detail in the form provided which master's degree they would like to study and a video link, one minute long, in which they explain their motivation.
4. It is mandatory to study the entire master's degree at Elisava. The scholarship will be cancelled if the course is not completed satisfactorily.
5. The evaluation criteria of the jury will be related to creativity and innovation in the visual expression and the concept of the material presented.
6. The scholarship is awarded on a discretionary basis, based on the documentation received and the development potential of the candidate. They may be contacted for a brief interview in person, by phone or online.
7. The scholarship could be void if the jury determines that the applications do not meet the established requirements.
8. The period to participate ends on Friday, April 5th, 2024 at 11:59 p.m., Spain time (UCT +1).
9. Once the winner is known, Elisava's admissions department will contact her or him. Thereafter, registration will be processed.
10. The resignation to take the course in the 2024-2025 call, will lead to the loss of the scholarship. In no case will the student be paid the cost amount of the scholarship.
11. In the event that the winner finally decides not to take the master's degree, the jury may assign the scholarship to another finalist candidate.
12. The jury will choose up to 6 finalists, who will only be contacted in case of resignation.
13. Scholarship students must actively participate in all special and multidisciplinary projects proposed by the School: presentation events, tutored competitions and workshops.
14. Minimum mandatory attendance is 90% of the classes.
15. The costs of additional educational activities and material for carrying out projects are not included in the amount of the scholarship.
16. In no case is the amount of the scholarship reimbursable in money.
17. Failure to comply with any of the obligations described above will result in the total loss of the scholarship.

### LEGAL NOTE

The data voluntarily provided by the participants in the attached form will be compiled in a database owned by ELISAVA Escuela Superior de Diseño e Ingeniería de Barcelona, named BDGAEESD.

We will only use the data to fulfill this request and to inform about our activities and courses by ordinary or electronic mail. At any time, you can consult, access, rectify, cancel or oppose the processing of your data by contacting our offices located at La Rambla 30-32 in Barcelona (AA / TT Department of Administration) or by email to the address [administracio@elisava.net](mailto:administracio@elisava.net)

Participation in this contest implies acceptance of these bases.