

BURN YOUR

PORTFOLIO

BECA FAHRENHEIT 2021

The **Fahrenheit Scholarship** offers you the possibility of taking a master's degree from Elisava in the area of communication. There are two options to start the program: September 2021 or February 2022. If you want to apply for the scholarship, you'll have until April 07, 2021 to submit your application.

What is the Fahrenheit Scholarship?

With the aim of rewarding talent and stimulating creativity, Elisava organizes an open call to grant scholarships to students who have a university degree, a mayor degree or other higher education and want to take one of the masters in the area of communication in the school.

How does the scholarship work?

The winner will get a scholarship of 100% of the cost of the chosen communication master. The aspirants can choose between one of the following:

- Master in Design and Art Direction
- Master in Creative Direction and Communication
- Master in Audiovisual Design and Creativity

Who can apply for the scholarship?

- People of any age or nationality who have a university degree, a mayor degree or other higher education and who meet the requirements of each specific master's degree can participate.
- Those people who are part of the school staff with some type of contract or collaboration as part of the teaching staff are excluded.

How to apply?

If you want to apply for the Fahrenheit scholarship, fill out the form on www.com-elisava.com/beca detailing which master's degree you want to take and attaching the following material:

- Link to a **video*** of maximum 1 minute, where you explain your motivation to take the master's degree.

Selection criteria

An expert jury will evaluate creativity, innovation and quality related to the form and concept of the material delivered. The video must have been created specifically for the Fahrenheit Scholarship 2021.

Call deadline

- Start: Tuesday, March 9, 2021
- Closing: The participation period ends on Wednesday, April 07 at 11:59 p.m. Spanish time (UCT +1) **

Jury

The jury is integrated by managers and teachers of Elisava's masters in communication:

- Santiago Albert: Director of Masters and Postgraduates at Elisava.
- Marc Aliart: Director of the Elisava communication masters.
- Ber Arce: Director of the Elisava masters.
- Lucía Colombo: Teacher of Elisava and Shifta Masters.
- Raquel Pallejà: Teacher of Elisava and Shifta Masters.

The jury is guided by the selection criteria that appear in this document. The jury's verdict is final and secret, and will not be announced until the day of the resolution.

Resolution

The name of the winning person will be announced on **April 27** on the websites and social networks of Elisava and Com Elisava.

* The video can be created from your own material or from archive material (found footage).

** Any work submitted after said date will not be taken into account in the winner's deliberation.

Legal conditions of the scholarship

1. Promotion valid for studying an Elisava master's degree in the Communication area, starting in September 2021 or February 2022.
2. To obtain the master's degree, it is mandatory to have a university degree.
3. Participants who want to apply for the scholarship, must detail in the form provided which master's degree they would like to take and a video link, one minute long, in which they explain their motivation.
4. It is mandatory to study the entire master's degree at Elisava. The scholarship will be cancelled if the course is not completed satisfactorily.
5. The evaluation criteria of the jury will be related to creativity and innovation, to the visual expression and concept of the material submitted.
6. The scholarship is awarded on a discretionary basis, based on the documentation received and the development potential of the candidate. They may be contacted for a brief interview in person, by phone or online.
7. The scholarship could be void if the jury determines that the applications do not meet the established requirements.
8. The deadline to participate ends on Wednesday, April 07, 2021 at 11:59 p.m., Spain time (UCT +1).
9. Once the winner is known, Elisava's admissions department will contact her or him. Thereafter, registration will be processed.
10. The resignation to take the course in the 2020-2021 call, will lead to the loss of the scholarship. In no case will the student be paid the cost amount of the scholarship.
11. In the event that the winner finally decides not to take the master's degree, the jury may assign the scholarship to another finalist candidate.
12. The jury will choose up to 6 finalists, these will only be contacted in case of resignation.
13. Scholarship students must actively participate in all special and multidisciplinary projects proposed by the School: presentation events, tutored competitions and workshops.
14. Minimum mandatory attendance is 90% of the classes.
15. The costs of additional educational activities and material for carrying out projects are not included in the amount of the scholarship.
16. In no case is the amount of the scholarship reimbursable in money.
17. Failure to comply with any of the obligations described above will result in the total loss of the scholarship.

LEGAL NOTE

The data voluntarily provided by the participants in the attached form will be compiled in a database owned by ELISAVA Escuela Superior de Diseño e Ingeniería de Barcelona, named BDGAEESD.

We will only use the data to fulfill this request and to inform about our activities and courses by ordinary or electronic mail. At any time, you can consult, access, rectify, cancel or oppose the processing of your data by contacting our offices located at La Rambla 30-32 in Barcelona (AA / TT Department of Administration) or by email to the address administracio@elisava.net

Participation in this contest implies acceptance of these bases.